



2021 Political Rates - 60 second spots

February 20th - April 6th - Primary, May 11th City Election

STATION	Monday-Friday				Saturday - Sunday			
	<u>NP</u> <u>ISSUE</u>	<u>NP</u> <u>P1</u>	<u>PWN</u> <u>P2</u>	<u>PWON</u> <u>P3</u>	<u>NP</u> <u>ISSUE</u>	<u>NP</u> <u>P1</u>	<u>PWN</u> <u>P2</u>	<u>PWON</u> <u>P3</u>
KEZO 92.3FM								
6am - 10am	\$150	\$120	\$100	\$50	\$30	\$25	\$20	\$3
10am - 3pm	\$90	\$80	\$70	\$30	\$40	\$30	\$25	\$5
3pm - 7pm	\$80	\$70	\$60	\$23	\$40	\$30	\$25	\$5
7pm - Mid	\$25	\$20	\$15	\$8	\$25	\$20	\$15	\$5
STATION	Monday-Friday				Saturday - Sunday			
	<u>NP</u> <u>ISSUE</u>	<u>NP</u> <u>P1</u>	<u>PWN</u> <u>P2</u>	<u>PWON</u> <u>P3</u>	<u>NP</u> <u>ISSUE</u>	<u>NP</u> <u>P1</u>	<u>PWN</u> <u>P2</u>	<u>PWON</u> <u>P3</u>
KSRZ 104.5FM								
6am - 10am	\$90	\$80	\$70	\$35	\$25	\$20	\$15	\$15
10am - 3pm	\$100	\$90	\$80	\$35	\$35	\$30	\$25	\$20
3pm - 7pm	\$90	\$80	\$70	\$40	\$35	\$30	\$25	\$10
7pm - Mid	\$25	\$20	\$15	\$5	\$15	\$12	\$10	\$8
STATION	Monday-Friday				Saturday - Sunday			
	<u>NP</u> <u>ISSUE</u>	<u>NP</u> <u>P1</u>	<u>PWN</u> <u>P2</u>	<u>PWON</u> <u>P3</u>	<u>NP</u> <u>ISSUE</u>	<u>NP</u> <u>P1</u>	<u>PWN</u> <u>P2</u>	<u>PWON</u> <u>P3</u>
KQCH 94.1FM								
6am - 10am	\$120	\$100	\$90	\$50	\$30	\$25	\$20	\$10
10am - 3pm	\$90	\$80	\$70	\$40	\$35	\$30	\$25	\$10
3pm - 7pm	\$90	\$80	\$70	\$50	\$35	\$30	\$25	\$10
7pm - Mid	\$20	\$15	\$10	\$5	\$20	\$15	\$10	\$8
STATION	Monday-Friday				Saturday - Sunday			
	<u>NP</u> <u>ISSUE</u>	<u>NP</u> <u>P1</u>	<u>PWN</u> <u>P2</u>	<u>PWON</u> <u>P3</u>	<u>NP</u> <u>ISSUE</u>	<u>NP</u> <u>P1</u>	<u>PWN</u> <u>P2</u>	<u>PWON</u> <u>P3</u>
KKCD 105.9FM								
6am - 10am	\$80	\$60	\$40	\$20	\$25	\$20	\$15	\$5
10am - 3pm	\$80	\$60	\$40	\$28	\$35	\$25	\$20	\$12
3pm - 7pm	\$80	\$60	\$40	\$25	\$35	\$25	\$20	\$5
7pm - Mid	\$25	\$20	\$15	\$5	\$12	\$10	\$7	\$5
STATION	Monday-Friday				Saturday - Sunday			
	<u>NP</u> <u>ISSUE</u>	<u>NP</u> <u>P1</u>	<u>PWN</u> <u>P2</u>	<u>PWON</u> <u>P3</u>	<u>NP</u> <u>ISSUE</u>	<u>NP</u> <u>P1</u>	<u>PWN</u> <u>P2</u>	<u>PWON</u> <u>P3</u>
KXSP 590AM								
6am - 10am	\$30	\$25	\$20	\$7	\$20	\$15	\$10	\$5
10am - 3pm	\$30	\$25	\$20	\$10	\$20	\$15	\$10	\$5
3pm - 7pm	\$30	\$25	\$20	\$15	\$20	\$15	\$10	\$5
7pm - Mid	\$10	\$7	\$5	\$3	\$10	\$7	\$5	\$1

P1 - Non-Preemptable except for unforeseen program changes or technical difficulties.

P2 - Preemptable with notice and makegood, unless unforeseen program changes or technical difficulties.

P3 - Preemptable without notice, makegood dayparted in the same daypart

Packages available upon request. Rates are Gross. Rates are Commissionable.

Political Disclosure statement included with all rate requests

POLITICAL WINDOWS

			<u>Election day</u>	
IOWA Primary	1/16/2021	3/2/2021	3/2/2021	IA Governor, Senate
Nebraska Primary	2/20/2021	4/6/2021	4/6/2021	NE Mayor, City Council
Special Election	3/11/2021	5/11/2021	5/11/2021	NE Mayor, City Council
General	9/3/2021	11/2/2021	11/2/2021	NE Governor